

NEWS RELEASE

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Christmas Clearing Council opens its seasonal office to help bring holiday magic to children in need

WAUKESHA, WIS. — Christmas Clearing Council of Waukesha County, Inc. (CCC) opened its seasonal office this week. Its mission is to bring the magic of Christmas to every child in need in the County for the upcoming holiday season. CCC is seeking businesses, organizations, clubs, schools, families and individuals to sponsor struggling families who are unable to provide Christmas gifts for their children.

“The Christmas season begins in October for us. It’s quite a large undertaking to ensure no child in the County misses the joy of the holiday season,” says Ruth Jones, CCC’s executive director.

“CCC’s works to get the whole community involved in making the holiday brighter for families who may be unable to provide happy Christmas memories for their children. I’m happy to report CCC is part of an annual holiday tradition for those people and organizations who find joy in sponsoring, donating and volunteering through our organization,” Jones adds.

The CCC office staff and volunteers have begun matching families, organizations and individuals with children of families in need. Sponsors may support a single child or a multi-child household. Children of all ages are in need of sponsors, particularly infants, toddlers and teenagers. Interpreters are available for those who are willing to sponsor a Spanish-speaking family.

Sponsorship involves purchasing toys or clothing in the amount of \$75 per child. Those interested in sponsoring a family must contact CCC by December 8. Sponsors should make arrangements to deliver their gifts of Christmas toys or clothing personally by December 13. Interested sponsors are encouraged to call 262-896-3390. CCC will accept calls Monday through Friday from 9 a.m. until 3 p.m. Beginning November 20, the CCC office will also take calls Monday evenings from 6 p.m. until 8 p.m. Families who are not matched with sponsors through the program are invited to come to the CCC Toy Shop to select community-donated gifts and clothing items for their children.

CCC offers several ways for the community to help the organization fulfill its mission, including sponsoring a child or family; donating new, unwrapped toys or hats, mittens and scarves at any of the CCC toy sites (from November 1 to December 13) or directly donating money or gift cards. Groups are also encouraged to initiate service projects to raise money or collect toys. A complete list of CCC community toy sites, as well as a wish list items of particular need, can be found on the CCC website. Those interested in learning more about CCC and ways to support its mission, including volunteering, are encouraged to call 262-896-3390, visit www.christmasclearingcouncil.org or look for CCC on Facebook and Twitter.

About Christmas Clearing Council

In existence for 68 years, the Christmas Clearing Council of Waukesha County is a nonprofit group that matches needy families with individuals and groups who want to help on a person-to-person basis during the holiday season. Families who are not matched with sponsors are invited to CCC’s annual Toy Shop, stocked with donated items, to shop for their children. In 2016 more than 4,200 Waukesha County children from more than 1,800 families experienced the joy of the holiday season because of the efforts of CCC and its volunteers, donors and sponsors.