

NEWS RELEASE

FOR IMMEDIATE RELEASE

DATE: November 11, 2015

CONTACT: Mary Rode, Christmas Clearing Council of Waukesha County  
(262) 646-2599, [marydrode@aol.com](mailto:marydrode@aol.com)  
[www.christmasclearingcouncil.org](http://www.christmasclearingcouncil.org)

**Waukesha Girl Scout troops marching for a mission by representing Christmas Clearing Council in Waukesha Christmas parade**

WAUKESHA, WIS. — Waukesha Girl Scout Junior Troop 4686 and Daisy Troop 8994 from Bethesda Elementary School as well as Cadette Troop 4542 from Butler Middle School will be proudly representing the Christmas Clearing Council of Waukesha County (CCC) in this year's edition of the popular Waukesha Christmas parade in downtown Waukesha on Sunday, November 22. The Scouts will be walking the parade route while handing out informational flyers about how to support CCC's mission to provide for children in need at Christmas who would otherwise go without.

The Scouts will be carrying the CCC banner and marching in front of the CCC "Angel Mobile" which made its debut in last year's parade. The flyers the girls will hand out will list the ways the community can help CCC's mission this holiday season. It will also outline CCC's new social media campaign, "Get Caught Red-Handed." The campaign encourages the public to take photos of themselves, friends and family donating new toys in one of the CCC toy donation red barrels at any of its 90+ toy sites throughout the community and post them to CCC's Facebook page, tag its Twitter account ([cccwaukesha](https://twitter.com/cccwaukesha)) or use the hashtag [#ccccaughtredhanded](https://twitter.com/cccwaukesha) and include where the photo was taken. The goal of the campaign is to help spread the word about CCC's mission and its toy drive.

Local Girl Scout troops have long been supporters of CCC in the community through numerous projects and activities. "We have really appreciated our local Scout troops and all they have done for us. Beyond spreading the good word about our mission in the Christmas parade, they have also undertaken a number of projects like knitting scarves and hats for our Toy Shop, creating their own toy and fund drives and sponsoring families," says Ruth Jones, CCC's executive director. "The girls really enjoy getting to help other kids in their own community," she adds.

CCC also reminds the public of the opportunity to sponsor a family registered with CCC. CCC is currently matching families in need with organizations and individuals willing to sponsor their children. Sponsorship involves purchasing toys or clothing in the amount of \$60 per child. Sponsors should make arrangements to deliver their gifts of Christmas toys or clothing personally by December 16. Interested sponsors are encouraged to call 262-896-3390. CCC takes calls Monday through Friday from 9 a.m. until 3 p.m. and Monday evenings from 6 until 8 p.m.

Families who are not matched with sponsors through the program are invited to come to the CCC Toy Shop to shop for community-donated gifts and clothing items for their children. CCC is also requesting donations from the community of cash and gift cards to help children for whom a sponsor is not found.

**About Christmas Clearing Council**

In existence for 66 years, the Christmas Clearing Council of Waukesha County is a nonprofit group that matches needy families with individuals and groups who want to help on a person-to-person basis during the holiday season. Families who are not matched with sponsors are invited to CCC's annual Toy Shop, stocked with donated items, to shop for their children. In 2014 nearly 4,700 Waukesha County children from almost 2,000 families experienced the joy of the holiday season because of the efforts of CCC and its volunteers, donors and sponsors. CCC was awarded "Small Non-Profit of the Year" in 2011 by the Waukesha County Executive's office.

For more information about drop-off locations, volunteering or sponsoring a family, call 262-896-3390 or visit [www.christmasclearingcouncil.org](http://www.christmasclearingcouncil.org). Look for CCC on Facebook and Twitter.